

Assistive Managed Service

Developer-led. AI-assisted. Complete accessibility built with quality, speed, and scale.

Why Web Accessibility

Web accessibility is complex, but essential. Over 1.3 billion people, or 16% of the world's population, have a disability. Many use assistive technology, like screen readers, to navigate the web. Your site must work for them to create inclusive experiences for all, and to comply with laws like the ADA, European Accessibility Act, and other global accessibility laws.



Leave the Work to Us

Making a website fully accessible is challenging and time-consuming. UsableNet's managed service delivers full remediation, ongoing monitoring, and expert oversight, that quickly improves your level of accessibility, reduces your effort, and reduces your legal risk.

Unlike accessibility widgets and overlays, which rely on automated fixes that often fail to address complex issues, our team ensures your website stays WCAG-conformant through a combination of our developers and accessibility experts, an AI-powered platform, and feedback from people with disabilities. We manage the accessibility process from start to finish, with little effort on your end to maintain accessibility.



“The most helpful aspect of working with UsableNet has been their personalized approach to addressing Touchland’s specific accessibility needs. Their expertise, guidance, and ongoing support have been instrumental in ensuring the success of Touchland’s accessibility initiatives”

— Andrea Lisbona, CEO & Founder

How it Works

Onboarding

- **Get Accessible Quick:** Our developers leverage AI to fix the most common and visible accessibility issues.
- **Seamless Integration:** Fixes load automatically on your site without affecting performance.
- **Enable Accessibility Link:** Visitors can activate accessibility mode for an inclusive, WCAG-conformant experience.
- **Risk Reduction:** Gain industry-leading legal protection upon go-live.

Duration of Contract

- **Continuous Improvement:** We keep the site accessible through ongoing manual testing, AI-powered monitoring, and user feedback from the disability community
- **Transparent Reporting:** Track fixes and watch your accessibility score improve over time.
- **Monthly Alignment:** Regular check-ins to review results and maintain long-term success.

HIBBETT SPORTS

“It is truly a partnership. Our two companies are working together, and we have a level of trust, comfort, and openness that suits our particular business’s needs.”

- Kevin Young, Senior Mobile Product Manager

Summary

UsableNet Assistive is a fully managed service that combines our developers and platform to dynamically remediate and maintain accessible websites. We can make your site accessible in weeks with minimal involvement from your team, and provide the strongest legal protection in the industry.



About UsableNet

For over 25 years, UsableNet has led the way in digital inclusion and usability. We support Fortune 1000 brands, small and midsize businesses, and public sector organizations. Our work spans industries such as retail, travel, hospitality, food service, automotive, financial services, and healthcare.



**Get Started
with UsableNet**