

	How Fixes are Made	Remediation Approach	Verification	Ongoing Testing and Fixing
UsableNet Assistive	UsableNet developers manually remediate website code remediate the website according to the applicable WCAG criteria and confirm the fixes are accessible.	<p>Manually addresses all levels of website code - HTML, CSS, and dynamic interactions like JavaScript.</p> <p>Expert developer specifically tailors solutions to the website.</p> <p>Remediations are reused only when the context is the same.</p>	Tested with automation, accessibility experts, assistive technologies and people with disabilities.	<p>Regular cadence of automated scans, accessibility expert testing, and assistive technologies testing, to identify the impact of customer code/content changes.</p> <p>UsableNet developers address changes and fix issues found.</p>
Accessibility Widgets	<p>Remediate based on an automated and rules-based approach.</p> <p>Little to no human intervention, development, or confirmation that fixes are accessible.</p>	<p>Remediation is only done on HTML elements. Cannot fully remediate CSS, or write JavaScript.</p> <p>User control panel that manipulates CSS.</p> <p>Attempt to automate and re-use code without regard to context.</p>	No confirmation of automated fixes; customer's responsibility to verify the site is accessible	<p>Automated scans look for changes and apply automated fixes.</p> <p>Changes are not verified to ensure they are accessible and usable.</p>

Usability

User

Legal

Timeline

UsableNet
Assistive

<p>Focuses on Usability and context.</p> <p>Ensures the user can accomplish tasks.</p>	<p>Users can utilize their assistive technologies as normal (i.e. screen reader).</p> <p>No additional features or options are necessary.</p>	<p>If there is an allegation that UsableNet's remediations are not accessible, we will:</p> <p>Be with you through the entire process.</p> <p>Review the allegations in the claim (demand letters & lawsuits).</p> <p>Pay legal fees and settlement contributions.</p>	<p>Customer: Minimal Effort. Training provided for core accessibility concepts.</p> <p>UsableNet: Robust and comprehensive effort. Timelines vary from 4-16 weeks depending on the size and complexity of the website. Substantially faster than an in-house led approach.</p>
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Accessibility
Widgets

<p>Usability is not a consideration.</p> <p>Ignores User Context.</p> <p>Applies automated solutions without regard to customer's situations.</p>	<p>Users are forced to interact with features contained in the widget control panel instead of using their own assistive technologies.</p> <p>Widgets often conflict with assistive technologies.</p>	<p>Some widget companies offer warranties that:</p> <p>Only cover automated fixes.</p> <p>Applies to damages awarded by a court (not a settlement).</p> <p>Court verdict is non-appealable.</p>	<p>Customer: Minimal Effort.</p> <p>Widget Vendor: Low Effort.</p> <p>Oversimplified AI dependant.</p> <p>Instant implementation.</p>
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